

# ETHICS CHARTER



## HEALTHY NUTRITION

Great attention to wellbeing and health.



## NO ALLERGENS

Healthier wines because they do not contain allergens.



## SULPHITES REDUCTION

Constant reduction of sulphites (preservatives) in our Franciacorta wines.



## PRODUCT QUALITY

Franciacorta wines of superior quality that are distinguished by their authenticity and the link with the territory.



## OENOLOGICAL CULTURE

Research, experience and innovative technologies in a unique style.



## PINOT BIANCO

Enhancing an Italian vine, a distinctive feature of our Franciacorta wines.



## RESERVE WINES

Wines of various vintages added to the cuvees to enrich them with personality and complexity.



## AGE OF THE VINES

Adult vines from 18 to 38 years of age, the basis of the longevity of our Reserves.



## EDUCATION FOR THE TASTE

Recommendations to get to know and taste our Franciacorta wines.



## VIDEO TUTORIAL

To develop more profound knowledge.



## ACCURATE INFORMATION SHEETS

Detailed descriptions of our Franciacorta wines and the perfect combinations.



## ONLINE TASTINGS

The story of our Franciacorta wines accompanies the sensorial experience.



## ENVIRONMENTAL SUSTAINABILITY

Producing wine with respect for nature to give our children a better world than how we found it.



### **BIO CERTIFICATION**

The guarantee of products obtained naturally, covering both for vineyard and the environment.



### **NO CHEMICAL ELEMENTS**

The objective of the total elimination of chemical substances from all cellar processes.



### **SAFEGUARDING THE VINEYARD**

Reduced vine treatments with low environmental impact, preventive and non-curative.



### **ENERGY SAVING**

100% energy use from renewable sources and the optimisation of consumption.



### **CELLAR STRUCTURE**

Constant temperature in the cellar thanks to the surrounding water table.



### **MUST FLOTATION**

Energy saving thanks to the process of flotation/separation of the must with inert gas (nitrogen).



### **INSULATED TANKS**

Vinification in naturally insulated concrete tanks for the maximum energy saving in all processes.



### **LEES REDUCTION**

Containing the clarification lees to 1% compared to the usual 4-5%, thanks to flotation.



### **NO SPECIAL WASTE**

Elimination of the use of high-energy consumption equipment and special waste disposal.



### **INTELLIGENT REFRIGERATION PLANT**

Use of cutting-edge refrigerators (class A+) for greater energy saving.



### **DIFFERENTIATED COLLECTION**

We divide 85% of the waste by type, with the prospect of further growth.



### **ECO PARTNERS**

Choice of suppliers in line with Mirabella's philosophy/ethics.



### **FSC CARDBOARD**

Use of paper and cardboard obtained from properly and ethically managed forests.



### **ENVIRONMENTALLY-FRIENDLY STOPPERS**

Cork waste reduced to a minimum with a certified health guarantee.